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EchoSign Electronic Signature Reaches 1,000 Customers on Salesforce.com's AppExchange 2

Demonstrates widespread adoption within the salesforce.com customer base and the natural synergy between cloud computing and the #1 rated electronic signature application on the AppExchange.

Palo Alto, CA, May 19, 2010 --- Today, EchoSign a leading Web-based provider of electronic signatures and signature automation with more than 1.3 million users worldwide, announced it has reached its 1,000th customer on salesforce.com's AppExchange 2.

EchoSign gives salesforce.com customers a powerful tool to drive efficiency and profitability by providing a digital contract signing experience that takes the entire business process of signing, tracking and filing agreements into the cloud. Salesforce.com customers can send agreements for signature directly from the contact or opportunity and view the agreement status at each step in the signing process.

"EchoSign is giving salesforce.com customers access to the best electronic signature service exactly where they're doing business - in the cloud," Said Jason Lemkin, CEO of EchoSign. "We're committed to making sure EchoSign is available wherever our customers are, and the AppExchange 2 is a perfect example of that."

In aggregate, EchoSign users close a combined value of \$200 million in contracts each month for companies ranging from single consultants to Fortune 500 companies. With EchoSign, businesses of any size can sign contracts quickly and securely through their Salesforce CRM account.

"At Celera, we wanted an application that was user friendly and economical. I quickly searched on the salesforce.com AppExchange 2 and found EchoSign. The install was quick and simple and I quickly gave a demo for upper management," said Michael Caravantes, Commercial Operations Application Manager, Berkeley Heart Labs, a Celera business. "The whole company has embraced EchoSign and users across all our divisions praise how much easier it makes our lives. EchoSign has become more than just a way that we do business here at Celera - it has become the way we have to do business."

"Delta uses EchoSign to manage thousands of agreements each year," said Gary Burton, Program Manager, Delta Airlines. "It's very easy to use and ensures a seamless end-to-end process that delivers fast contract execution, and a convenient, online audit trail for all contract processes. We've had success with EchoSign and recommend it."

Customers can get EchoSign for Salesforce v7 directly from the AppExchange 2 and it's also available in the ChatterExchange category. EchoSign for Salesforce V7 allows users to include customizable drag-and-drop form fields and signature blocks, preview documents before sending for signature, create customizable alerts and much more. Based on user reviews, EchoSign has received the Best of AppExchange Award for Contract Management in 2008 and 2009.



"Customers are adopting Echosign via the AppExchange 2 for its powerful features and ease of use," said Kendall Collins, chief marketing officer, salesforce.com. "And, Echosign continues to lead the industry by delivering an innovative new Cloud 2 app on the ChatterExchange."

About EchoSign

In just one click, the EchoSign electronic signature solution automates the entire signature process from the request for signature to the distribution and filing of the executed agreement or form. With nothing to download, learn or install, there is simply no faster or secure way to get your contracts signed, tracked and filed. EchoSign customers close over \$300M in contracts each month with an average 'quote to close' time of 42 minutes. EchoSign has won numerous awards including a 2009 WizKids Award from Beagle Research Group, LLC, Red Herring Top 100 Private Company, and has twice been named by Salesforce.com as an AppExchange Essential and JMP Securities in the "Hot 100 Report". Over 1.2 million users at organizations such as British Telecom, Comcast, Delta Airlines, GE Capital, Qualcomm, and Time Warner Cable use EchoSign everyday to get contracts signed, tracked and filed in the most efficient and effective way possible. For more information and access to web service, visit the [website](#).

About the Force.com Platform and AppExchange

Force.com is the only proven enterprise platform for building and running business applications in the cloud. The Force.com platform powers the Salesforce CRM applications, more than 800 ISV partner applications like those from CA, FinancialForce.com and Fujitsu, and nearly 150,000 custom applications used by salesforce.com's 72,500 customers such as Japan Post, Kaiser Permanente, KONE and Sprint Nextel. Force.com also enables developers to make any enterprise app social by leveraging the social collaboration components including profiles, status updates, and real-time feeds available with Chatter.

Applications built on the Force.com platform can be easily distributed to the entire cloud computing community through the salesforce.com AppExchange 2 marketplace <http://www.salesforce.com/appexchange/>, now featuring the ChatterExchange.