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EchoSign to Sponsor and Exhibit at Salesforce.com Dreamforce '08

EchoSign to Showcase EchoSign for Salesforce – the #1 Rated Electronic Signature Application on the AppExchange

Palo Alto, CA, October 28, 2008 – EchoSign, the leading Web-based provider of electronic signatures and signature automation, today announced its Bronze sponsorship of Dreamforce '08 Global Gathering, Salesforce.com's sixth annual user and developer conference, held Nov. 2–5 at the Moscone Convention Center in San Francisco.

[EchoSign for Salesforce](#), available on the Force.com AppExchange, is a contract signature system with complete, seamless integration to Salesforce CRM, enabling companies to fully manage contracts in the cloud. Sales teams of any size can leverage this powerful solution to track every deal in real-time, deliver accurate forecasts, measure contract performance through a report or dashboard, and significantly decrease the length of contract signature cycles from days or weeks to minutes. To see a product demonstration and receive more information, please visit EchoSign at Dreamforce in Expo Booth #557.

Delivering proven value with documented contract signature cycles as fast as 42 minutes, EchoSign for Salesforce.com has been among the top 3 highest rated applications on the force.com AppExchange since launch in 2006, and has gone on to deliver six generations of its award-winning digital signature solution. EchoSign has been voted as App of the Week, App of the Month, and an AppExchange Essential -- a record three times across three categories. Hundreds of leading Salesforce.com customers have successfully deployed EchoSign for on demand e-signatures and contract management via the force.com AppExchange.

"EchoSign for Salesforce brings the power of on demand to contract management, giving companies real-time visibility into the contract management process," said Clarence So, chief marketing officer at salesforce.com. "Our customers can quickly and easily deploy EchoSign via the AppExchange, and benefit immediately from the ability to send, track, and file contracts within Salesforce CRM."

EchoSign, consistently rated the #1 web-based electronic signature service by all third party measuring services including Compete.com, Quantcast, Alexa and Comscore, will be participating in the "Dreamforce 9" – a larger promotion of 9 SaaS vendors including ActevaRSVP, Boomi, Conga, EchoSign, Infowelders, Jigsaw, Marketo, Reachforce and Zuora that extend Salesforce CRM to improve operational efficiency and drive new sources of revenue. In addition, the second-largest cable operator in the U.S. and also an EchoSign customer will speak at the Welcome Reception on Sunday, Nov. 2 in the Oh-zone Customer Hero Theatre.

Dreamforce is the industry's largest Software as a Service (SaaS) event focused on enabling attendees to get the most from their current deployments and explore new offerings across Salesforce CRM applications and the Force.com platform, including Visualforce and the Force.com AppExchange. More than 10,000 attendees will meet with salesforce.com product teams, hear from more than 300 expert users at customer and partner companies, get hands-on training, and learn best practices and strategies for generating SaaS and PaaS success. For more information, visit www.saleforce.com/dreamforce.

Stay tuned for more details around the launch of EchoSign 4.0, the company's newest, feature-rich product that will continue to help customers to conduct more business in the cloud, and continue to enhance sales performance in this



tight economy. For general information, visit www.echosign.com. For more detailed information, click here to register for a [live product demo](#), or click here to set up a [free trial account](#).

About the Force.com Platform and AppExchange

Force.com is the only proven Platform as a Service for building and running business applications in the cloud. The Force.com platform powers the Salesforce CRM applications, more than 800 ISV partner applications like those from CODA and Fujitsu, and more than 85,000 custom applications used by salesforce.com's 47,700 customers such as Japan Post, Kaiser Permanente, KONE and Sprint Nextel.

Force.com is the fastest platform for building and deploying complex business applications. Unlike a stack of disparate client/server hardware and software products, Force.com unifies the development and deployment model from the database to the device, allowing developers to easily assemble applications with clicks, components and code, and then instantly deploy them on salesforce.com's trusted global infrastructure. Customers and partners are using Force.com to build all kinds of business applications from supply chain management to compliance tracking, brand management, accounts receivable, claims processing applications and much more.

Applications built on the Force.com platform can be easily distributed to the entire SaaS community through the Force.com AppExchange marketplace at <http://www.salesforce.com/appexchange/>.

About EchoSign

In just one click, the EchoSign electronic signature solution automates the entire signature process from the request for signature to the distribution and filing of the executed agreement or form. With nothing to download, learn or install, there is simply no faster or secure way to get your contracts signed, tracked and filed. EchoSign customers close over \$100M in contracts each month with an average, 'quote to close' time of 42 minutes. EchoSign has won numerous awards including Red Herring Top 100 Private Company, Best of Show at Office 2.0 Conference, Judge's Choice from IBD Network/Under the Radar, and Salesforce.com's AppExchange Essential. Over 500,000 users at organizations such as AtRoad, British Telecomm, GE Capital, Johnson & Johnson, Network General, and the University of California use EchoSign everyday to get contracts signed, tracked and filed in the most efficient and effective way possible. For general information, visit www.echosign.com. For more detailed information, click here to register for a [live product demo](#), or click here to set up a [free trial account](#).

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