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EchoSign Now Available Through the Google Apps Marketplace

Palo Alto, March 10, 2010 -- [EchoSign](#) today announced the addition of its electronic signatures app to the Google Apps Marketplace™, Google's recently launched online storefront for Google Apps™ products and services. EchoSign is the leading Web-based provider of electronic signatures and signature automation. EchoSign's on demand electronic signatures provide a digital contract signing experience that takes the entire business process of signing, tracking and filing contracts into the cloud, giving companies a powerful tool to drive efficiency and increased profitability.

"EchoSign is committed to bringing the power of cloud computing to businesses of all sizes, so integrating with Google Apps was a logical choice for us," says Jason Lemkin, CEO. "By adding EchoSign to the Google Apps Marketplace, we've made it extremely easy for Google Apps customers to get a powerful electronic signature and contract management application that works seamlessly with their messaging and collaboration platform."

Electronic signatures are experiencing strong momentum with the adoption of SaaS and cloud computing. In just one click, the EchoSign electronic signature solution automates the entire signature process from the request for signature to the distribution and filing of the executed agreement or form. EchoSign's on demand electronic signature solution can get deals closed in minutes; facilitates a quicker time-to-sign across sales, HR, procurement, and legal; stores contracts in a centralized place for easy access and review; and is especially beneficial to contract-intensive industries such as real estate, telecom and insurance. With single sign-on capabilities using Google credentials, any Google Apps user can leverage the power of esignatures to get contracts signed quickly, easily, and securely.

"We are very excited to have EchoSign in the Google Apps Marketplace," adds Scott McMullan, Partner Lead for Google Apps. "Through the Google Apps Marketplace, software vendors like EchoSign are helping us build a rich ecosystem of integrated apps that allow IT administrators to leverage the benefits of cloud computing and extend Google Apps to meet more of their business needs. We are happy to offer EchoSign to Google Apps users who want to move electronic signatures to the cloud."

The Google Apps Marketplace makes it easy for more than 2 million Google Apps customers to discover, purchase and deploy integrated business applications and related professional services. By integrating with user account and application data stored in Google Apps, these cloud applications provide a simpler user experience, increase business efficiency, and reduce administrative overhead. To learn more, visit google.com/appsmarketplace.

Google Apps brings simple, powerful communication and collaboration tools to organizations. With Google Apps, users can use applications such as Gmail™ webmail service, Google Talk™ instant messaging service, Google Calendar™ calendaring service, Google Docs™ program, Google Sites™ web application, and Google Video™ for business on their own domain to work together more effectively. Best of all, it's all hosted by Google, so there's no hardware or software to download, install or maintain.

About EchoSign

In just one click, the EchoSign electronic signature solution automates the entire signature process from the request for signature to the distribution and filing of the executed agreement or form -- there is simply no faster or secure way to get your contracts signed. EchoSign customers close over \$200M in contracts each month with an average 'quote to close' time of 42 minutes. EchoSign has won numerous awards including a 2009 WizKids Award from Beagle Research Group, LLC, Red Herring Top 100 Private Company, and has thrice been named by Salesforce.com as an AppExchange Essential and JMP Securities in the "Hot 100 Report". Over 1 million users at organizations such as Aetna, British Telecom, Comcast Spotlight, Delta Airlines, GE Capital, Qualcomm, and Time Warner Cable Business Class use EchoSign's esignatures everyday. For more information and access to web service, visit the website. You can follow EchoSign on Twitter at @fromechosign. For more information, sign up for a [free trial](#) of EchoSign, or register for a [weekly webinar](#).