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**EchoSign Launches its New App on Salesforce.com's ChatterExchange,  
Accelerating the Market Shift to Cloud 2, the Next Cloud Computing Paradigm**

*EchoSign for Salesforce is among first social enterprise apps available on the ChatterExchange,  
now live on AppExchange 2*

*With EchoSign for Salesforce, salesforce.com customers can now track agreement status in  
real-time*

**Palo Alto, April 8, 2010** – EchoSign today announced it has launched its new app on salesforce.com's ChatterExchange, helping to accelerate the market shift to Cloud 2, the next cloud computing paradigm. EchoSign for Salesforce is among the first apps to leverage the social components of Chatter now available in the Force.com platform. These new apps can all be found on the ChatterExchange, a brand new category for social enterprise apps that is now part of AppExchange 2.

Salesforce Chatter provides a rich suite of social collaboration components including profiles, status updates, and real-time feeds that developers and partners are now using to build new social enterprise apps. The ChatterExchange, a new category on AppExchange 2, provides a single location for customers to try and buy these new solutions that can extend the benefits of cloud computing and social-enabled business applications throughout the enterprises. The new ChatterExchange can be found at [www.appexchange.com/chat](http://www.appexchange.com/chat).

With EchoSign for Salesforce now available from the ChatterExchange, customers can test drive the latest enterprise social solutions before they buy and deploy.

"EchoSign has been a proud salesforce.com partner since 2006, and we have always supported new advances in salesforce.com technologies," said Jason Lemkin, CEO, EchoSign. "Chatter substantially advances the functionality of the 'Echo' in EchoSign by enabling sales teams to track in real-time the moment any contract is sent out, viewed, or signed by a customer. In just two clicks, Chatter turns EchoSign's event feed into an automatic 'ring the bell' for your entire sales team. The combination of Chatter and EchoSign marries the best of contract management and social apps for customers."

Companies of all sizes and all industries have realized that cloud computing can deliver tremendous success with low cost and is fast and easy to use. With the rise of Facebook, Google and Twitter, companies are now realizing there is a smarter way to harnesses the power of the social networking features made popular by the consumer Web and deploy them in the enterprise and entirely in the cloud.

With EchoSign for Salesforce, companies can now track the status of any agreement at any time. Chatter updates broadcast notification of key signing events such as when a contract has been created, sent for signature, viewed by the customer, and signed by the customer.

“EchoSign is one of the pioneers in moving to embrace the transformation to Cloud 2,” said Kendall Collins, chief marketing officer, salesforce.com. “EchoSign for Salesforce, now available on the ChatterExchange, will help companies realize the productivity gains of social enterprise apps.”

### **About EchoSign**

In just one click, the EchoSign electronic signature solution automates the entire signature process from the request for signature to the distribution and filing of the executed agreement or form. With nothing to download, learn or install, there is simply no faster or secure way to get your contracts signed, tracked and filed. EchoSign customers close over \$300M in contracts each month with an average 'quote to close' time of 42 minutes. EchoSign has won numerous awards including a 2009 WizKids Award from Beagle Research Group, LLC, Red Herring Top 100 Private Company, and has twice been named by Salesforce.com as an AppExchange Essential and JMP Securities in the "Hot 100 Report". Over 1.2 million users at organizations such as British Telecom, Comcast, Delta Airlines, GE Capital, Qualcomm, and Time Warner Cable use EchoSign everyday to get contracts signed, tracked and filed in the most efficient and effective way possible. For more information and access to web service, visit the [website](#).

### **About the Force.com Platform and AppExchange**

Force.com is the only proven enterprise platform for building and running business applications in the cloud. The Force.com platform powers the Salesforce CRM <<http://www.salesforce.com/>> (<http://www.salesforce.com/>) applications with more than 800 ISV partner applications like those from FinancialForce.com and Fujitsu, and nearly 150,000 custom applications used by salesforce.com's 72,500 customers such as Japan Post, Kaiser Permanente, KONE and Sprint Nextel. Force.com now enables developers to make any enterprise app social by leveraging the social collaboration components including profiles, status updates, and real-time feeds available with Chatter.

Applications built on the Force.com platform can be easily distributed to the entire cloud computing community through the salesforce.com AppExchange 2 marketplace <http://www.salesforce.com/appexchange/>, now featuring the ChatterExchange.