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EchoSign Summer Release 2009 Transforms the On-Demand Electronic Signature Experience

New signing wizard, biometric signatures and support for Google Docs, iPhone and Adobe Acrobat creates zero barrier to getting contracts signed in the cloud

Palo Alto, CA, June 17 2009 --- [EchoSign](#), the leading Web-based provider of [electronic signatures](#) and signature automation, with more than 800,000 users worldwide, today announced EchoSign Summer Release 2009. EchoSign's new release brings unique value propositions to businesses -- immediate ROI because revenue can be booked faster than with any other solution, and a personalized, efficient signing experience gets the deal closed in the cloud. Prompted both by economic conditions, innovations in IT such as cloud computing and software-as-a-service (SAAS), companies are evolving business models to support the online channel. As a SaaS solution, EchoSign is a natural fit for companies that want to experience more profitable business online.

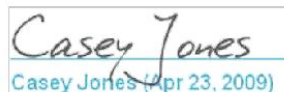
For a two minute video demo of EchoSign Summer Release, click [here](#).

Sign in the Cloud - However, Wherever

With EchoSign, getting a signature is as quick and easy as sending an email, whether the document is several pages long or the recipient is on a mobile device:

- For the sender: interactive, drag and drop input fields let users build each contract to suit. When sending a document for signature, users can quickly and easily select input boxes such as "signature," "initials," and "date signed" and place them throughout a contract wherever acknowledgment is desired. This drag and drop capability is web based and works with all browsers. Existing Adobe Acrobat and other PDF forms are now – for the first time by any product -- automatically converted to HTML forms on the fly -- a significant cost and time saving advantage. Once the HTML forms are signed, EchoSign converts the executed agreement back to PDF format for archiving and storage. Senders can also quickly create and share document libraries for frequently used documents from many sources including Google Docs and Zoho Writer. Now, you can edit, share, approve, send and sign documents – all 100% in the cloud.
- For the signer: The EchoSign Signing Wizard offers a step-by-step guide pointing out where a document needs to be initialed or signed, or isn't signed correctly or completely. When required, users can also sign biometrically with a stylus or a mouse – or on an iPhone or Blackberry.

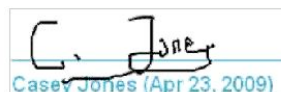
Sign by typing your name



Casey Jones
Casey Jones (Apr 23, 2009)

OR

Draw your own signature



Casey Jones
Casey Jones (Apr 23, 2009)



EchoSign is an ideal tool for all sized companies to accelerate their profitability by doing business in the cloud:

- Not only does EchoSign deliver immediate ROI by getting customer contracts closed in minutes versus days, it also decreases post sales follow up by between 20 and 50 percent.
- EchoSign is affordable, with a free version, an offering for \$14.95/month for small companies, and more advanced versions for medium sized and enterprise companies. For more pricing information visit EchoSign's Website at <http://www.echosign.com/public/static/cost.jsp?rs=springpr&rc=springpr>

The American Lung Association New England on the Appeal of EchoSign to SMBs

"Purchase orders are approved and processed directly from the user's email, and sent to a vendor in minutes. In addition, approvers can sign orders remotely so the process runs smoothly even when approvers are offsite – 'Our CEO travels all over New England and now he approves purchase orders from his hotel room.'" Cathie Arnold, Vice President, Finance & Operations, [the American Lung Association of New England](#). [Click here](#) for a video interview with Cathie Arnold.

Sign up for a [free](#) trial of EchoSign, or [register](#) for a weekly webinar.

About EchoSign

In just one click, the EchoSign electronic signature solution automates the entire signature process from the request for signature to the distribution and filing of the executed agreement or form. With nothing to download, learn or install, there is simply no faster or secure way to get your contracts signed, tracked and filed. EchoSign customers close over \$100M in contracts each month with an average 'quote to close' time of 42 minutes. EchoSign has won numerous awards including a 2009 WizKids Award from Beagle Research Group, LLC, Red Herring Top 100 Private Company, and has twice been named by Salesforce.com as an AppExchange Essential and JMP Securities in the "Hot 100 Report". Over 800,000 users at organizations such as British Telecom, Dell, GE Capital, Qualcomm, Time Warner Cable, and the University of California use EchoSign everyday to get contracts signed, tracked and filed in the most efficient and effective way possible. For more information and access to web service, visit the website at <http://www.echosign.com/?rs=springpr&rs=springpr>.

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